



May 17-20, 2018

Morgan Run Club & Resort
Rancho Santa Fe, CA



Community Heroes Appreciation Day Family Activities at the Celebrity Championship

The 20th annual Celebrity Championship hosted by Marshall Faulk will present the 14th annual Community Heroes Appreciation Day on Sunday, May 20.

Community Heroes Appreciation Day will be held on the last day of the tournament. Celebrity Championship welcomes all San Diego military, first responders and their families for this honorary event. Families will enjoy:

- Free admission to the tournament
- Free Celebrity autographs/pictures
- Contests, prizes and much more

Your business can help serve the San Diego community while you strengthen your brand among a core group of influential San Diego military and first responder family members. Your participation will directly enhance the "Quality of Life" for families of our Community Heroes!

The following is a summary of a proposed *Community Heroes* Appreciation Day sponsorship with the Celebrity Championship. The event will be held May 20, 2018, at Morgan Run Club & Resort.

Community Heroes Appreciation Day Presenting Sponsorship Package

Golf

- **Two (2) Celeb/Am Playing Positions**
 - Two (2) days of golf; paired with a different Celebrity each day
 - All inclusive, catered breakfast & lunch, hosted bar, on-course beverages and snacks
- **Two (2) Gift Packs**
 - Tournament shirt, Tournament wind jacket, golf shoes, picture plaque, golf balls and more! (Items subject to change)

Hospitality

- **One-Hundred (100) Three Day GA Tournament Tickets** (Fri, May 18 - Sun, May 20)
 - Each ticket is valid for general admission all three days
- **Four (4) VIP 18th Green Hospitality Passes** (*all inclusive* Fri, May 18 - Sun, May 20)
 - Daily Tournament Admission
 - Access to the VIP 18th Green
 - Catered breakfast & lunch daily
 - Hosted bar, beverages & snacks
 - 18th Green Private Seating
 - Attended by all Tournament Celebrities



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- **Two (2) Red Carpet Reception Passes** (Thursday, May 17)
 - All inclusive: Hosted Hors d'oeuvres, Hosted Bar, Live and Silent Auction and Entertainment – attended by 50 celebrities
- **Two (2) Poolside Cocktail Party Passes** (Friday, May 18)
 - All inclusive: Hosted Hors d'Oeuvres, Hosted Bar, Hand-Rolled cigars, Music and Silent Auction – attended by 50 celebrities
- **Two (2) Champions Dinner Passes** (Saturday, May 19)
 - All inclusive: Catered Dinner, Hosted Bar, Live and Silent Auction and Entertainment – attended by 50 celebrities

On-Course Exposure

- Recognition as a presenting sponsor of Community Heroes Appreciation Day in press releases, flyers and advertisements
- Opportunity to place one (1) banner around Community Heroes seating area on Sunday, May 20 (sponsor to provide)
- One (1) 18th Green Sign during Celebrity Championship
- Logo on lunch vouchers provided to Community Heroes attendees and their families
- Logo on Tournament Sponsor Board
- Opportunity to distribute promotional items at Community Heroes Appreciation Day registration
- Exhibitor space during the Celebrity Championship (sponsor to provide tent)
 - Opportunity to display signage and products

Media Exposure

- Recognition as the presenting sponsor of the Community Heroes Appreciation Day at the Celebrity Championship in press releases, flyers and advertisements
 - Sponsor logo to be included in promotional print advertisement running in advance of event (additional publications to be finalized)

Online Exposure

- Logo/Link on Partners page: celebritychampionship.com
- Continuous postings on Tournament Facebook and Twitter pages

Net Package Price: \$20,000