



May 17-20, 2018
Morgan Run Club & Resort
Rancho Santa Fe, CA



Community Heroes Appreciation Day Activities at the Celebrity Championship

The 20th annual Celebrity Championship hosted by Marshall Faulk will present the 14th annual Community Heroes Appreciation Day on Sunday, May 20.

Community Heroes Appreciation Day will be held on the last day of the tournament. Celebrity Championship welcomes all San Diego military, first responders and their families for this honorary event. Families will enjoy:

- Free admission to the tournament
- Free Celebrity autographs/pictures
- Contests, prizes and much more

Your business can help serve the San Diego community while you strengthen your brand among a core group of influential San Diego military and first responder family members. Your participation will directly enhance the "Quality of Life" for families of our Community Heroes!

The following is a summary of a proposed *Community Heroes* Appreciation Day sponsorship with the Celebrity Championship. The event will be held May 20, 2018, at Morgan Run Club & Resort.

Community Heroes Appreciation Day Title Sponsorship Package

Golf

- **Four (4) Celeb/Am Playing Positions**
 - Two (2) days of golf; foursome paired with a different Celebrity each day
 - All inclusive, catered breakfast & lunch, hosted bar, on-course beverages and snacks
- **Four (4) Gift Packs**
 - Tournament shirt, Tournament wind jacket, golf shoes, picture plaque, golf balls and more! (Items subject to change)

Hospitality

- **Two-Hundred (200) Three Day GA Tournament Tickets** (Friday, May 18 - Sunday, May 20)
 - Each ticket is valid for general admission all three days
- **Four (4) VIP 18th Green Hospitality Area Passes** (*all inclusive* Friday, May 18 - Sunday, May 20)
 - Daily Tournament Admission
 - Access to the VIP 18th Green
 - Catered breakfast & lunch daily
 - Hosted bar, beverages & snacks
 - 18th Green Private Seating
 - All Tournament Celebrities attend
- **Four (4) Red Carpet Reception Passes** (Thursday, May 17)



May 17-20, 2018
Morgan Run Club & Resort
Rancho Santa Fe, CA



- All inclusive: Hosted Hors d'oeuvres, Hosted Bar, Live and Silent Auction and Live Entertainment – attended by 50 celebrities

- **Four (4) Poolside Cocktail Party Passes** (Friday, May 18)
 - All inclusive: Hosted Hors d'Oeuvres, Hosted Bar, Hand-Rolled Cigars, Music and Silent Auction – attended by 50 celebrities
- **Four (4) Champions Dinner Passes** (Saturday, May 19)
 - All inclusive: Catered Dinner, Hosted Bar, Live and Silent Auction and Live Entertainment – attended by 50 celebrities

On-Site Exposure

- Opportunity to place two (2) banners around Community Heroes Day seating area on Sunday, May 20 (sponsor to provide)
- One (1) 18th Green Sign
- Logo on all lunch vouchers distributed to Community Heroes families
- Logo on Tournament Sponsor Board
- Exhibitor Space during the Celebrity Championship (sponsor to provide tent)
 - Opportunity to display signage and products

Media Exposure

- Recognition as the title sponsor of the Community Heroes Appreciation Day at the Celebrity Championship in press releases, flyers and advertisements
 - Sponsor logo to be included in promotional print advertisement running in advance of event (Union Tribune, TV, Social Media)

Online Exposure

- Logo/Link on Partners page: celebritychampionship.com
- Continuous postings on Tournament Facebook and Twitter pages

Net Package Price: \$30,000